## September 22th 2015, Helsinki, Finland

## The Arctic adventure is about to begin!

Playmore Games is releasing a new thrilling board game for 2-4 players called Race to the North Pole. The game features an innovative rotating game board mechanism that simulates the harsh arctic weather conditions. It is released in October at Spiel '15.

In the game players guide their own expedition teams towards the center of the board - the North Pole. Players have to take in account the unpredictable weather conditions, cunning competition and the ever changing arctic maze.

When a storm sweeps through the Arctic the game board rotates and everything changes, as the pawns and cards travel on the board while the cracks in the ice form a completely new kind of a maze. The game is easy to learn but hard to master as it's designed to have a perfect balance between skill and luck.

Race to the North Pole is a Fusion Board Game and it will be the first game to feature *Dized* application. Dized will allow players to use smart devices along with the game. The optional free to download app is designed to enhance the game experience beyond what traditional components can do. It will include several new game mechanics that add to the already endless replayability of the game. It will also feature video tutorials and localizations of the rules. Dized will be released alongside the game in October.

The game will ship with an innovative rulebook that is inspired by comic books. It relies heavily on images and will teach players to play the game considerably faster than a traditional text based rulebook would.

The game is released with several blank pieces and players are encouraged to customize the game further with new items, cards, teams and North Pole discs.

Race to the North Pole will be available to purchase at Spiel '15. Pre-ordering will only be available in Finland.

Playmore Games Inc.
Jouni Jussila +358469200885
Tomi Vainikka +358504338281
info@playmoregames.fi
http://www.playmoregames.fi

Press release images and material: <a href="http://playmoregames.fi/r2np-press/">http://playmoregames.fi/r2np-press/</a>