

Race to the North Pole Second Edition to be released at Gen Con

After the successful release of Race to the North Pole, the Finnish publisher and gaming studio Playmore Games is preparing for the release of the second edition. This also marks the official release of the game for the North America.

“After the popular first print run we had a chance to go back and add some great upgrades to the game. While the rules and mechanics are untouched, we wanted to give the game a multitude of quality and visual improvements. For example, we removed the sticker sheet and added meeples with carved symbols on them. We redesigned the axle to fit the theme a whole lot better and, as requested, we even included a Polar Bear meeple!”, says Jouni Jussila, CEO.

The second edition will be available in the United States this August and it can already be picked up at Gen Con. In Europe the second edition will hit the stores in September.

New language versions were also included in the second print run, such as French, Spanish, and Swedish. A Polish version titled *‘Wyprawa na Biegun’* will also be released in Poland this year for Christmas.

Race to the North Pole will also be the first game that can be learned with a cutting edge Dized interactive tutorial.

“We are really stoked to show both the second edition of Race to the North Pole and Dized to the audience at Gen Con. I believe it will create a lot of positive buzz at the expo”, Jussila concludes.

The free-to-download app will be available to customers after Gen Con, where it will demoed to the expo visitors with Race to the Pole at the Dized booth #2906.

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